



## TERMS & CONDITIONS

### 1. STALLS ALLOTMENT

The furnished stalls would be allotted to the exhibitors/sponsors one day before the event. The interiors/branding of the stall including positioning of the exhibits must be completed by exhibitors and sponsors before inauguration of event.

**Furnished stalls:** The facilities will include: 2 chairs, 1 reception table, 3 spot light, carpet, exhibitors name on fascia, 1 plug point, one trash bin.

**Covered bare stall:** The exhibitors shall get covered bare space inside hanger and would have to get their own panels, furniture and other required equipments etc.

**Open space:** The exhibitors will have to get their own furniture and other required equipments etc. Organizer will provide open space outside hanger with cloth roof/ceiling and carpet + 1 table and 2 chairs.

### 2. REGISTRATION FOR RESERVATION

The closing date for confirmation (Sponsorship/Participation as Exhibitor) is 15th March, 2019.

**Payment Terms:** 100% advance payment. Full payment must be made along with the confirmation/reply form on or before 15th March, 2019.

### 3. CANCELLATION

The organizer reserves the right at all times to change the dates of exhibition due to force majeure, without any rights to participants for claiming compensation for any loss. Allotments cannot be withdrawn or altered by the participants and payment for reservation will be forfeited on cancellation by participants or on non-payment of any balance payment.

### 4. FACILITIES AT EXTRA COST

- Additional power connection will be charged @Rs.1500/- per KW per day.
- Water connection can be at an additional cost of Rs. 3000/- per connection .
- Additional Security can be provided @ Rs. 1500/- per head per shift
- Use of Demo plot @ Rs.10,000/- per day per equipment basis
- Extra Furniture: (i) Chair = Rs.200 (ii) Table = Rs.500 /- (iii) Reception counter = Rs. 2500 (iv) Spot Light(60 W) = Rs.100/- (v) Fluorescent Tube = Rs. 200/- (vi) Power Point 5A = Rs. 50/- (vii) Power Point 15A = Rs. 100/-

### 5. VISITORS TIMINGS

**Day 1 :** 12:00 pm – 8.30pm

**Day 2 & 3 :** 11:00 am – 8.30pm

### 6. GENERAL

In addition to any rights or reservations already specified, the organisers reserve the following rights:

- a) The information rules and regulation in this booklet are subject to alteration or deletion. The organisers will keep the exhibitors informed.
- b) All matters in connection with the exhibition not provided for by these rules and regulation, shall be settled or determined by the organisers, whose decision in relation thereon shall be final and binding.
- c) In case of cancellation or postponement of the event caused by natural calamities, government instructions or any other reasons, the exhibitors shall comply with decision of the organisers.
- d) No security deposit is required. But if any damage is caused by a company it would have to pay the amount as decided by the organizers.

### 7. DISTRIBUTION OF THE PRICE LIST/ADVERTISEMENT ETC.

- i) Price lists, pamphlets, advertisement, etc. may only be distributed from exhibitors own stall and not in the public gangways nor at any other location on the exhibition grounds, unless under a special sponsorship benefit provided by the organizer.
- ii) Such literature must relate to the goods of the exhibitor as displayed or eligible for display by him.

### 8. ORGANISER'S LIEN

Organisers shall have the lien on the exhibits/goods of the exhibitors having stall/bare space/open space if any payments remain uncleared before the end of the exhibition.

### 9. INSURANCE AND LIABILITY

The exhibitors are required to get all their goods insured before they are brought on the exhibition grounds. The organisers are in no way responsible for any theft or loss of good.

## PARTICIPATION CONSENT FORM

Name and address of the Organization: .....

Name of the Concerned Official: ..... Designation: .....

Contact Number: ..... Email Id: .....

Company's PAN No.: ..... Company's GST No.: .....

Details of products to be exhibited/promoted: .....

Fascia Name (in block letters): .....

### PAYMENT DETAILS

DD/Cheque no.....dated.....drawn on.....amount Rs.....

in favour of **TASK MARKETING SOLUTIONS**, payable at Lucknow.

#### For Online payment through NEFT/RTGS:

Account name : **TASK Marketing Solutions**  
 Bank A/C No. : **4402 1350 0000 5078** (Current account)  
 Bank Name : **The Karur Vysya Bank Ltd,**  
 IFSC CODE : **KVBL0004402**

.....  
 Signature (with Organization's Seal)



## SPONSORSHIP DELIVERABLES

### OPTION-1

**DIAMOND CATEGORY (Title Sponsor):**  
**"ABC presents The DREAM Home Expo 2019"**  
**@ Rs.10.0 Lakhs+GST**

1. Official status of the Title sponsor of the event
2. Logo and message to be carried in all promotional advertisements in leading newspapers under respective category
3. Logo will be carried as ABC presents "The DREAM Home Expo 2019".
4. Complimentary fully furnished stall of 36 Sq.mts at most prominent location
5. Name & Logo to appear prominently on all event collaterals
6. One big panel of Pre-publicity van to be branded with Sponsor AD/Message
7. Brand jingle and corporate films will be played during prepublicity on the Van multiple times
8. Logo will be carried on all Event Banding, Branded gates, exclusive banners, flex boards, flags etc.
9. Engagement activities can be planned through participatory games and product demonstrations with the TG.
10. Special acknowledgment during opening & closing and dais will be shared with VIPs.
11. Space can be availed by sponsors on 2.0 Lac lucky draw coupons distributed during pre publicity
12. 10 Standee/ Banners of the company can be put in the Exhibition area
13. Regular mention by Anchor during event
14. Special customized invitation mailers to be sent to mass database on company's behalf
15. Access to the VIP Lounge/Meeting room to be provided to the company

### OPTION-2

**PLATINUM CATEGORY (Associate Sponsor):**  
**The DREAM Home Expo 2019- powered by XYZ**  
**@ Rs.8.0 Lakhs+GST**

1. Official status of the Associate sponsor of the event
2. Logo will be carried as "The DREAM Home Expo 2019- powered by XYZ"
3. Logo and message to be carried in all promotional advertisements leading newspapers under respective category
4. Complimentary fully furnished stall of 24 Sq.mts at the second most prominent location
5. One small panel on the Pre-publicity van can be branded with company's AD/message
6. Name & Logo to appear prominently on all event collaterals
7. Logo will be carried on all Event Banding, Branded gates, exclusive banners, flex boards, flags etc.
8. Special acknowledgement during opening & closing ceremony
9. 6 Standee/ Banners of the company at Exhibition area
10. Brand jingle and corporate films can be played during pre publicity
11. Special customized invitation mailers to be sent to mass database on company's behalf
12. Regular mention by Anchor during event
13. Engagement activities can be planned through participatory games and product demonstrations with the TG.

### OPTION-3

**GOLD CATEGORY (Special Sponsor):**  
**@ Rs.6.0 Lakhs+GST**

1. Official status of the Special sponsor of the event.
2. Logo and message to be carried in all promotional advertisements in leading newspapers under respective category
3. Free furnished space of 18 Sq.mts at the Third most prominent location
4. Name & Logo to appear prominently on all event collaterals
5. Logo will be carried on all Event Banding, Branded gates, exclusive banners, flex boards, flags etc.
6. 4 Standee/ Banners of the company at the Exhibition area
7. Regular mention by Anchor during event.
8. Brand jingle and corporate films can be played during pre publicity

### OPTION-4

**SILVER CATEGORY (Co-Sponsor):**  
**@ Rs.4.0 Lakhs+GST**

1. Official status of Co-Sponsor of the event
2. Fully Furnished stall of 12 sq.mts at prominent location
3. Logo will be carried on all Event Banding, Branded gates, exclusive banners, flex boards, flags etc.
4. 2 Flags of Size: 2m x 1m containing company logo at Exhibition area
5. Logo will be highlighted on all communications, promotional material
6. Regular mention by Anchor during event.

## STALL PARTICIPATION:

- |   |   |   |
|---|---|---|
| 1. Fully furnished Octanorm Stall inside hanger | : | <b>Rs. 8,000 per sq.mt.# (min. 9sq.mt.) + GST</b>   |
| 2. Bare space inside hanger                     | : | <b>Rs. 7,000 per sq.mt.# (min. 18sq.mt.) + GST</b>  |
| 3. Open space in cloth panel Outside hanger     | : | <b>Rs. 6,000 per sq.mt. # (min. 30sq.mt.) + GST</b> |

\* 10% extra charge for Front or 2 side Open Stall